

MARTHA MAIN

GRAPHIC DESIGN EXPERIENCE

GAUCHE CONCEPTS, 2010-2011

Tokyo Japan & Providence RI

Art Director / Junior Designer

A developing think-tank that seeks to use creative thinking and practices to boost the economy of small localized communities. Focused on eating, clothing and dwelling. Currently researching for Oconee County in South Carolina.

UTILITY CANVAS & GAUCHE CONCEPTS, 2010-2011

Tokyo Japan & New York City

Graphic Designer

Utility Canvas is a family-run, locally sourced clothing company that specializes in simple, easy-to-wear utilitarian clothing. Assisted in conceptual development for the new store in Tokyo, Japan and the Japanese website. Website still in production, visit www.utilitycanvas.jp for a preview.

TSUKIJI FISH MARKET & GAUCHE CONCEPTS, 2010

Tokyo Japan & Providence RI

Graphic Designer

Facilitated the design of a book & website to document Tsukiji Fish Market in Tokyo. Worked closely with architects to photograph, interview and understand how the market functions. The project is meant to record the current fish market as it was under consideration for renovation and relocation in the summer of 2010. With the recent earthquake, the relocation plans have been put on hold by the Japanese government.

THE GRAPHIC DESIGN GUILD @ RISD, 2009-2010

Providence RI

Graphic Designer

The Graphic Design Guild is a small group of students that are available for the RISD community's design needs. Projects focused on promotional materials for on-campus events. Clients included RISD Fine Arts Department, RISD Media Partners, RISD Office of Student Life, Alumni Relations, and the Painting Department.

MUSEUM OF CONTEMPORARY ART CHICAGO, 2009

Chicago IL

Graphic Design Intern

Practical knowledge of how a museum functions, from finance and conservation to development and installation. Hands-on experience with the graphic design and publication team; everything from wall text to advertisements including conceptual development for what was then an upcoming publication.

RISD NATURE LAB, 2008

Providence RI

Graphic Design Assistant

Worked on a team to create a simple and easy to use how-to book for the student workers in the Edna Lawrence Nature Lab.

OBJECTIVE

Open for freelance, part-time or full-time employment in all aspects of graphic design including but not limited to identity and promotional materials. Especially interested in new methods of publishing, editorial, or book projects.

EDUCATION

Rhode Island School of Design (RISD)

Providence RI, 2010

Bachelor of Fine Arts, Graphic Design

Concentration in History of Visual Arts and Culture

Maryland Institute College of Art (MICA)

Aix-en-Provence, France, 2005

Summer Study Abroad

Maryland Institute College of Art (MICA)

Baltimore MD, 2004

Pre-College Program, Figure Drawing and Painting

AWARDS

Senior Invitational Show, Providence, RI, 2010

Albert R. Pontes Scholarship Recipient 2009-2010

RISD Merit Scholarship 2006-2010

Scholastic Art Awards National Silver Portfolio 2006

SKILLS

Editorial layout, Photography, Typography, Color, Letterpress, Mac and PC platforms, Adobe CS4: Indesign, Photoshop, Illustrator, Microsoft Office Suite. Some knowledge of basic HTML.

A fast-learner, organized and adaptable, a team player. Easy-going and good on a deadline, a multi-tasker with good communication skills.

OTHER EXPERIENCE

Graphic Design Senior Show, Providence RI, 2010

Coordinator

Headed a team to collect, organize, promote

and display the work of the Class of 2010, Graphic Design for their final show.

Woods-Gerry Gallery, RISD, Providence RI

2006-2010

Gallery Monitor

Guarding the artwork on display in the on-campus galleries as well as some secretarial duties for the Exhibitions Director.

RISD Pre-College Program, Providence RI, 2007

Teaching Assistant, Art History

Provided educational tours of the RISD Museum's collection of Ancient through Contemporary works to groups of high school students.